



Why Should You Make Application to RDC®?

“In all our years in relocation there has never been a time where this segment of the business is as important to our company’s bottom line as it has been in 2009, and will be in 2010. As a group, we can support the needs of our brokers by continuing to perform and build business opportunities through our relationships with corporate and relocation management clients. In addition, we have members willing to share their proven ideas for generating new revenue.”

-Maggie Kiesow, 2008 RDC Past President and Judy Gray, 2010 RDC Chairman

For LESS than \$1.00 a day*,

- You’ve paid for the following advertising:
 - **2010 Membership Directory** put in the hands of over **1,000 relocation decision makers**
 - 3 Ads in the **Worldwide ERC® Mobility** magazine
 - **24/7 advertising of your firm’s membership** in RDC at the widely publicized relocationdirectorscouncil.org (where we welcomed **8,716 visitors in 2009**)
 - The opportunity to show your expertise by posting **market updates on the website for corporate and relocation management company reference**; AND, IN 2010, THERE WILL BE A DIRECT LINK FROM **WORLDWIDE ERC®’s WEBSITE RESOURCE TAB!**
- You have the **opportunity to network with corporate and relocation management company representatives** at one or both of our meetings! At our 2009 meetings, our members had exposure to representatives from **PG&E, MSI (Mobility Services International) Cornerstone Relocation Group, Bank of America, Altair Global Relocation, Primacy Relocation , and the MI Group** (just to name a few!).

And that’s not all....

- As a member, you are invited to attend **RDC Membership Meetings and Webinars** where you may earn **CRP re-certification credits!** Last year, 14 credits were given to those attending the four member events.
- We have ‘music’ to your broker’s ears! You have the opportunity to **build new revenue streams and hold down expenses by networking with other leaders in Relocation Director roles** who’ve been there and done that. In 2009 these generous members shared Best Practices on:

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| 1. Client Relocation Policies | 8. Rental Assistance Programs |
| 2. Revised GFE/HUD-1 | 9. Working with Short Sales |
| 3. Advertising and Business Development | 10. Staffing and Employee Management |
| 4. Finding Outgoing Referrals | 11. How to Charge for Services Rendered |
| 5. Communicating with Relocation Management Companies | 12. What’s New in Online Lead Generation |
| 6. Handling REO Properties | 13. Converting Internet Leads |
| 7. Absorption Rate Calculations | 14. The New ERC BMA Form |

We invite you to visit relocationdirectorscouncil.org today to see how to qualify for membership in this well-respected organization. Application can be found online! Questions can also be answered by our headquarters in Chicago at 312-726-7410. **(* \$1.00 a day references our low annual dues of \$325.00. But don’t delay! For a limited time, the application fee has been reduced from \$350 to \$200! Now that’s a STIMULUS PACKAGE!)**