



Why Should You Make Application to RDC®?

"In all our years in relocation there has never been a time where this segment of the business is as important to our company's bottom line as it has been in 2008 and will be in 2009. As a group, we can support the needs of our brokers by continuing to perform and build business opportunities through our relationships with corporate and relocation management clients. In addition, we have members willing to share their proven ideas for generating new revenue."

-Maggie Kiesow, 2008 RDC Past President and Judy Gray, 2009 RDC President

For LESS than \$1.00 a day ,

- You've paid for the following advertising
 - 2009 Membership Directory put in the hands of over 1,000 relocation decision makers.
 - 3 Ads in the Worldwide ERC Mobility magazine
 - 24/7 advertising of your firm's membership in RDC at the widely publicized relocationdirectorscouncil.org (where we welcomed 386,743 visitors in 2008)
 - The opportunity to show your expertise by posting market updates on the website for corporate and relocation management company reference
- You have the opportunity to network with corporate and relocation management company representatives at one or both of our meetings! At our 2008 meetings, our members had exposure to representatives from Coca-Cola Enterprises, Astra-Zeneca, Tenet Healthcare, Paragon Global Resources, Cornerstone Relocation Group, NEI Global Relocation, Bank of America, Ernst & Young, InterContinental Hotels Group, Summit Mobility, Primacy Relocation, Lexicon Relocation, and the MI Group (just to name a few!).

And that's not all....

- As a member, you are invited to attend RDC Membership Meetings where you may earn CRP re-certification credits! Last year, 11 credits were given to those attending both Spring and Fall events.
- We have 'music' to your broker's ears! You have the opportunity to build new revenue streams and hold down expenses by networking with other leaders in Relocation Director roles who've been there and done that. In 2008 these generous members shared Best Practices on

1. Training Sales Associates
2. Selling Inventory Property
3. Advertising and Business Development
4. Finding Outgoing Referrals
5. Communicating with Relocation Management Companies
6. Handling REO Properties
7. Building Your Brand
8. Rental Assistance Programs
9. Working with Short Sales
10. Staffing and Employee Management
11. How to Charge for Services Rendered
12. What's New in Online Lead Generation
13. Converting Internet Leads
14. Understanding and Using Absorption Numbers

We invite you to visit relocationdirectorscouncil.org today to see how to qualify for membership in this well-respected organization. Application can be found online! Questions can also be answered by our headquarters in Chicago at 312.726.7410.